

TEATOWN

Hudson River

# EAGLEFEST<sup>SM</sup>

FEBRUARY 3, 2024 • [TEATOWN.ORG/EAGLEFEST](https://teatown.org/eaglefest)

## Sponsorship Opportunities



TEATOWN



# TEATOWN Hudson River EAGLEFEST<sup>SM</sup>



Dear friends of Teatown and EagleFest,

We are thrilled to announce that the **20th anniversary celebration of the Teatown Hudson River EagleFest<sup>SM</sup>** will be on **Saturday, February 3, 2024, at Croton Point Park** in Croton-on-Hudson, New York. (Snow date, just in case: Sunday, February 4, 2024.) This milestone anniversary – coming as we also celebrate Teatown’s 60th year as an environmental education center and nature preserve – makes the 2024 EagleFest a community celebration unlike any other!

For 20 years, Teatown has celebrated the conservation victory that is the recovery of the bald eagle from the brink of extinction and the eagles’ annual return to their Lower Hudson Valley winter feeding grounds. **EagleFest is Teatown’s largest and most popular education event.**

No other winter festival offers so much to so many: **thousands of people flock to EagleFest** for live bird-of-prey shows, eagle-spotting along the banks of the Hudson River, wildlife and environmental education presentations, a children’s craft area, local food trucks with delicious offerings, representatives from local nonprofit organizations, and so much more.

More than **60,000 cars pass the EagleFest billboards on Route 9 every day** from early January to the February event. And more than **8,000 unique visitors view our official EagleFest web page** ([teatown.org/eaglefest](http://teatown.org/eaglefest)) between November and February to learn more about the event.

In 2023, we welcomed more than **600 children and families from local school districts with free admission** to EagleFest. **Your sponsorship of the 2024 EagleFest will help us bring even more students and families to the event and make this the best EagleFest ever!**

EagleFest would not be possible without generous support from you and our community. **Please join our circle of sponsors today and share in the excitement!**

Sincerely,

Susie Erdey  
Director of Development  
(914) 762-2912 x113  
[serdey@teatown.org](mailto:serdey@teatown.org)





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## Eagle Sponsorship: \$5,000

### THE "GREEN" SPONSORSHIP

- Naming/Branding rights of the "Eagle Theatre Sponsored by X" including
  - Signage: Banner on the outside of the Eagle Theatre (provided by sponsor)
  - Permission to customize tent with any branding; e.g., signage, seat cushions, giveaways, etc. (provided by sponsor)
- Your company will be featured in all EagleFest press releases
- Full-page ad in 2024 Event Guide (estimated 1,500 distributed)
- Your logo displayed prominently on the following material:
  - The official event web page (teatown.org/eaglefest), which receives more than 8,000 UNIQUE visitors during the month prior to the event
  - **Event flyers distributed throughout the community (500)**
  - All Teatown e-Blasts sent to 11,000 recipients in December and January
  - **Official EagleFest Facebook event page and Instagram posts**
- Your company will be featured in all EagleFest press releases as a "Green" Sponsor. Your logo will be prominently displayed on all "Green" material, e.g., recycling, trash, and composting stations, water bottle filling stations, etc.
- 8 tickets to the event
- Prime placement display table in main collaborator tent (Eagle Headquarters)
- Company banner hung outside Eagle Tent (provided by sponsor)
- 4 tickets to Teatown's Annual Gala, valued at \$2,000. Your company's logo will be included in the digital e-journal which plays on-screen during dinner and is posted on Teatown's website



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## Hawk Sponsorship: \$2,500

- Your logo displayed prominently on the following material:
  - The official event web page ([teatown.org/eaglefest](http://teatown.org/eaglefest)), which receives more than 8,000 UNIQUE visitors during the month prior to the event
  - Event flyers distributed throughout the community (500)
  - All Teatown E-Blasts sent to 11,000 recipients in December and January
  - All EagleFest advertising
  - Official EagleFest Facebook event page
- Half-page ad in 2024 Event Guide (estimated 1,500 distributed)
- 6 tickets to the event
- 2 tickets to Teatown's Annual Gala, valued at \$1,000. Your company's logo will be included in the digital e-journal which plays on-screen during dinner and is posted on Teatown's website
- Company banner hung outside of Eaglet Stage (provided by sponsor)
- Table display in main collaborator tent (Eagle Headquarters)



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## Falcon Sponsorship: \$1,000

- Your logo displayed prominently on the following material:
  - The official event web page ([teatown.org/eaglefest](http://teatown.org/eaglefest)), which receives more than 8,000 UNIQUE visitors during the month prior to the event
  - Event flyers distributed throughout the community (500)
  - 2024 Event Guide
- Company banner hung outside Eaglet Stage (provided by sponsor)
- 4 tickets to the event

## Owl Sponsorship: \$500

- Your logo displayed prominently on the following material:
  - The official event web page ([teatown.org/eaglefest](http://teatown.org/eaglefest)), which receives more than 8,000 UNIQUE visitors during the month prior to the event
  - Event flyers distributed throughout the community (500)
  - 2024 Event Guide
- Company banner hung outside Eaglet Stage (provided by sponsor)
- 2 tickets to the event

To secure a sponsorship for EagleFest 2024, contact:  
Susie Erdey, Director of Development: [serdey@teatown.org](mailto:serdey@teatown.org)  
Lora Nelson, Special Events Coordinator: [lnelson@teatown.org](mailto:lnelson@teatown.org)