

TEATOWN

Hudson River

EAGLEFESTSM

FEBRUARY 4, 2023 • TEATOWN.ORG/EAGLEFEST

Sponsorship Opportunities



TEATOWN



TEATOWN Hudson River EAGLEFESTSM



Dear friends,

The Teatown Hudson River EagleFestSM is soaring into its nineteenth year of celebrating the seasonal return of the bald eagle to the lower Hudson Valley.

This conservation victory is worth the celebration, and your support through sponsorship helps sustain the education and community building that this event brings to our region.

This year, we are thrilled to be returning to **full capacity** at Croton Point Park, where we previously welcomed more than 4,000 people for live bird-of-prey shows, eagle spotting along the Hudson River, wildlife and environmental education, special crafts for children, food trucks, local vendors, and much more.

EagleFest would not be possible without generous support from our community. Please join us and share in the excitement!

Sincerely,

Susie Erdey
Director of Development
(914) 762-2912 x113
serdey@teatown.org





TEATOWN Hudson River EAGLEFESTSM



Eagle Sponsorship: \$5,000

THE "GREEN" SPONSORSHIP

- Naming/Branding rights of the "Eagle Theatre Sponsored by X" including
 - Signage: Banner on the outside of the Eagle Theatre (provided by sponsor)
 - Permission to customize tent with any branding; e.g., signage, seat cushions, giveaways, etc. (provided by sponsor)
- Your company will be featured in all EagleFest press releases
- Full-page ad in 2023 Event Guide (estimated 2,000 distributed)
- Your logo displayed prominently on the following material:
 - The official event web page (teatown.org/eaglefest), which receives more than 8,000 UNIQUE visitors during the month prior to the event
 - **Event flyers distributed throughout the community (500)**
 - All Teatown e-Blasts sent to 11,000 recipients in December and January
 - **Official EagleFest Facebook event page and Instagram posts**
- Your company will be featured in all EagleFest press releases as a "Green" Sponsor. Your logo will be prominently displayed on all "Green" material, including co-branded support of the "Zero-Waste" and water bottle filling stations.
- 8 tickets to the event
- Prime placement display table in main collaborator tent (Eagle Headquarters)
- Company banner hung outside Eagle Tent (provided by sponsor)
- 4 tickets to Teatown's Annual Gala, valued at \$1,600. Your company's logo will be included in the digital e-journal which plays on-screen during dinner and is posted on Teatown's website



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Hawk Sponsorship: \$2,500

- Your logo displayed prominently on the following material:
 - **The official event web page (teatown.org/eaglefest), which receives more than 8,000 UNIQUE visitors during the month prior to the event**
 - Event flyers distributed throughout the community (500)
 - All Teatown E-Blasts sent to 11,000 recipients in December and January
 - All EagleFest advertising
 - Official EagleFest Facebook event page
- Half-page ad in 2023 Event Guide (2,000 printed)
- 6 tickets to the event
- 2 tickets to Teatown's Annual Gala, valued at \$800. Your company's logo will be included in the digital e-journal which plays on-screen during dinner and is posted on Teatown's website
- Company banner hung outside of Eaglet Stage (provided by sponsor)
- Table display in main collaborator tent (Eagle Headquarters)



TEATOWN Hudson River EAGLEFESTSM



Falcon Sponsorship: \$1,000

- Your logo displayed prominently on the following material:
 - o The official event web page (teatown.org/eaglefest), which receives more than 8,000 UNIQUE visitors during the month prior to the event
 - o Event flyers distributed throughout the community (500)
 - o 2023 Event Guide
- Company banner hung outside Eaglet Stage (provided by sponsor)
- 4 tickets to the event

Owl Sponsorship: \$500

- Your logo displayed prominently on the following material:
 - o The official event web page (teatown.org/eaglefest), which receives more than 8,000 UNIQUE visitors during the month prior to the event
 - o Event flyers distributed throughout the community (500)
 - o 2023 Event Guide
- Company banner hung outside Eaglet Stage (provided by sponsor)
- 2 tickets to the event

To secure a sponsorship for EagleFest 2023, contact:

Susie Erdey, Director of Development: serdey@teatown.org

Karina Tarnawsky, Associate Director of Events and External Relations: ktarnawsky@teatown.org